





Launch "Lastminute gifts" of digital downloads in December Post a "Behind the design" story

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Create a "Limited-Time Holiday Collection"

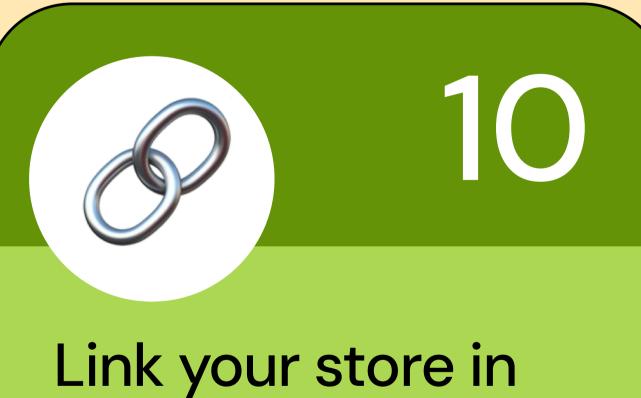
Live stream and talk about your merch

19 10

Create a promo code & share with your 222Use a social media
template to promote

Update your store banner Post to your socials on Black Friday

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your bio on all social

