


# BINGO

 13  
Make \$75 in sales in November

 16  
Wear your merch in a social post

 8  
Share a "Holiday merch sneak peek" with your fans in Oct


 4  
Crowdsource holiday design ideas

 11  
Connect your store to your YouTube channel

 1  
Remove any out of date products before October 15th

 3  
Customize your store with your branding

 5  
Launch a new product or design by October 15th

 9  
Order a new sample before October 25th


 15  
Post an unboxing video of your merch sample

 25  
Launch "Last-minute gifts" of digital downloads in December

 12  
Post a "Behind the design" story

 **FREE**


 7  
Create a "Limited-Time Holiday Collection"

 17  
Live stream and talk about your merch

 19  
Create a promo code & share with your fans in November

 22  
Use a social media template to promote your merch

 2  
Update your store banner

 20  
Post to your socials on Black Friday

 10  
Link your store in your bio on all social media channels

 18  
Tag Spring in an Instagram post or story

 6  
Add stocking stuffer products  
(socks, stickers, stationary, etc)

 14  
Sell a total of 4 units in November

 21  
Post to your socials on Cyber Monday

 23  
Remind fans to order before shipping cut off