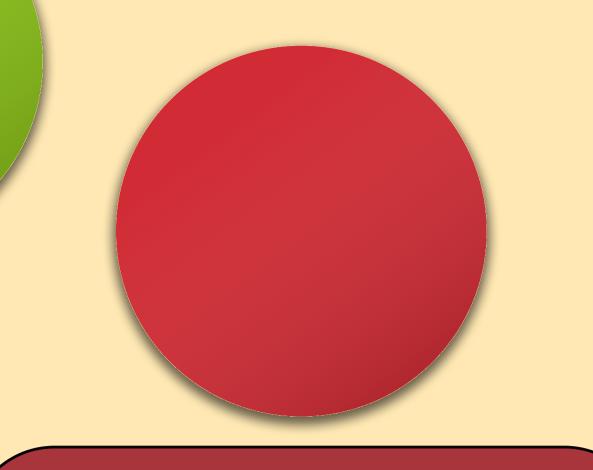
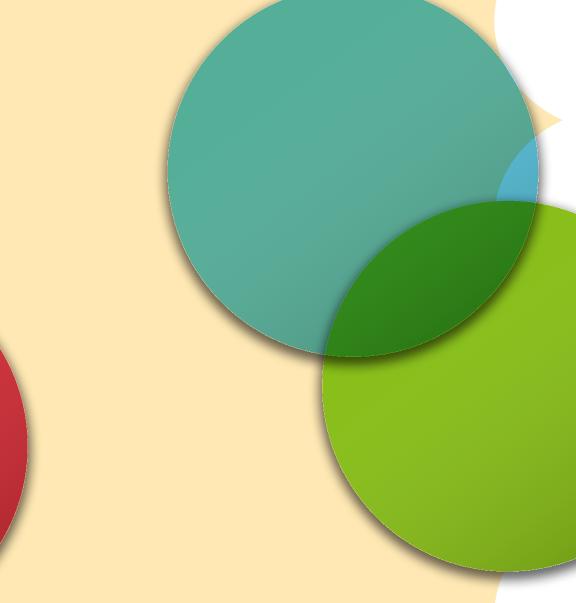
9 SPRING



BIBIRGO





13

Make \$75 in sales in November



16

Wear your merch in a social post



8

Share a "Holiday merch sneak peek" with your fans in Oct



4

Crowdsource holiday design ideas



11

Connect your store to your YouTube channel



Remove any out of date products before October 15th



3

Customize your store with your branding



5

Launch a new product or design by October 15th



9

Order a new sample before October 31st



15

Post an unboxing video of your merch sample



25

Launch "Lastminute gifts" of
digital downloads in
December



12

Post a "Behind the design" story



**

Create a "Limited-Time Holiday Collection"



17

Live stream and talk about your merch



19

Create a promo code & share with your fans in November



22

Use a social media template to promote your merch



banner

Update your store



2(

Post to your socials on Black Friday



10

Link your store in your bio on all social media channels



18

Tag Spring in an Instagram post or story



6

Add stocking stuffer products

(socks, stickers, stationary, etc)



4

Sell a total of 4 units in November



2

Post to your socials on Cyber Monday



23

Remind fans to order before shipping cut off