


# BINGO

 **13**  
Make \$75 in sales in November

 **16**  
Wear your merch in a social post

 **8**  
Share a "Holiday merch sneak peek" with your fans in Oct

 **4**  
Crowdsource holiday design ideas

 **11**  
Connect your store to your YouTube channel

 **1**  
Remove any out of date products before October 15th

 **3**  
Customize your store with your branding

 **5**  
Launch a new product or design by October 15th


 **9**  
Order a new sample before October 31st


 **15**  
Post an unboxing video of your merch sample

 **25**  
Launch "Last-minute gifts" of digital downloads in December

 **12**  
Post a "Behind the design" story

 **FREE**


 **7**  
Create a "Limited-Time Holiday Collection"


 **17**  
Live stream and talk about your merch

 **19**  
Create a promo code & share with your fans in November

 **22**  
Use a social media template to promote your merch

 **2**  
Update your store banner

 **20**  
Post to your socials on Black Friday

 **10**  
Link your store in your bio on all social media channels

 **18**  
Tag Spring in an Instagram post or story

 **6**  
Add stocking stuffer products  
(socks, stickers, stationary, etc)

 **14**  
Sell a total of 4 units in November

 **21**  
Post to your socials on Cyber Monday

 **23**  
Remind fans to order before shipping cut off